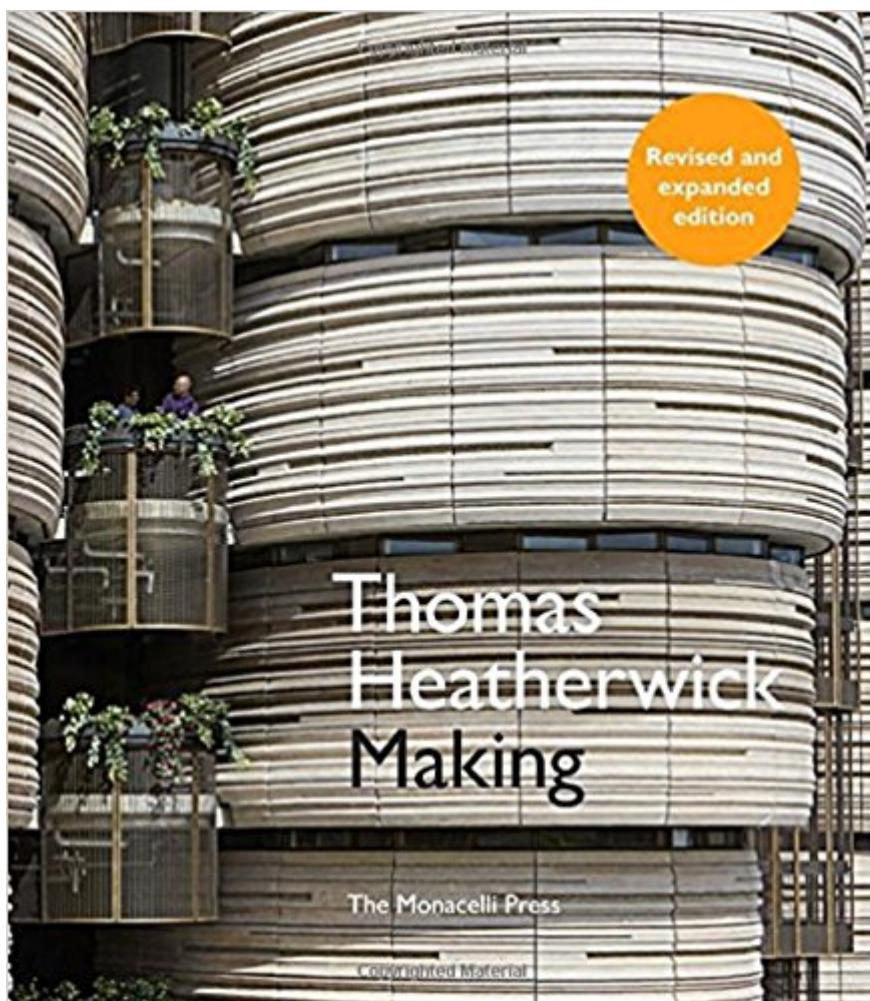


The book was found

Thomas Heatherwick: Making



Synopsis

Revised and expanded edition How do you turn a paper mill into a gin distillery? Let every country in the Olympic Games take part in making and lighting the Olympic Cauldron? Design a building using an electron microscope? Produce a new bus for London that uses less fuel? Make someone eat your business card? Develop a new kind of mosque? Turn the back door of a hospital into its front door? Grow a meadow in the center of a city? Generate the form of a building in less than a minute? Use saliva as an ingredient of a Christmas card? Create a piece of architecture that represents a nation? This is the definitive publication on one of the world's most exceptional designers. More than 600 pages, 140 projects and hundreds of photographs, illustrations, and sketches, this revised and expanded monograph will excite, inspire, and serve as an invaluable resource for creative solutions and the joy of making for many years to come.

Book Information

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Customer Reviews

Born into an enviably artistic family, Thomas Heatherwick is considered a modern Da Vinci. His exposure to the arts in his youth was wonderfully eclectic, including music, fabric arts, architecture, and more. This led to a lifelong three-dimensional ambition: "Instead of rigidly dividing artistic thinking into separate crafts and professions such as sculpture, architecture, fashion, embroidery, metalwork and landscape, product and furniture design," he writes, "I wanted to consider all design in three dimensions, not as multi-disciplinary design, but as a single discipline: three-dimensional design." This book charts that life's work. And what's more important, it charts the process of the many works of Heatherwick. This means it's not focused on the final product. The purpose of the

book is to show how he arrived at each completed work through a creative process that is open to unlikely associations, irrational leaps, and by noticing apparently insignificant details. Anyone interested in the process of creativity ought to check this book out. It is highly inspiring to watch seemingly inconsequential conceptual seeds develop into masterworks of design. The book will also be useful for those wishing to synthesize various concepts, disciplines, etc. into a single concept or discipline. In this way, *Making Ideas* is very practical. Finally, I recommend this book for lovers of art books. It is richly illustrated, and unusual in its focus on process rather than product. Readers who are concerned with the practical generation of ideas in a group settings may want to check out

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